



## **Heart Math Tutoring Sells Out 5<sup>th</sup> Annual HeartThrob Raising Over \$16,000**

*Event Supports Weekly Math Tutoring Program in High-Poverty CMS Schools*

**CHARLOTTE, N.C., Feb. 11, 2019** – Over 400 tutors and supporters filled Flight Beer Garden and Music Hall for Friday’s 5<sup>th</sup> Annual HeartThrob fundraising event. The evening benefits [Heart Math Tutoring](#) (Heart Tutoring) – a nonprofit dedicated to helping students in high-poverty elementary schools develop math skills and academic confidence.

Organized by a group of Heart Tutoring’s young professional volunteers, event costs were fully covered by generous community partners: Presenting Sponsors – Global Endowment Management and TIAA; Gold Level Sponsors – Carousel Capital, Duke Energy Piedmont Natural Gas, Flagship Healthcare Properties, and K&L Gates; and Event Sponsors – Raymond James, Pamlico Capital, Red Ventures, AmWINS Group and First Wind Cycling and Fitness.

The sponsors understand that today’s students are tomorrow’s leaders and they believe that Heart Math Tutoring is a key partner in the efforts to ensure each and every student in our community has an opportunity to succeed. Sponsors not only provided donations to subsidize the cost of the event, they also collectively provide over 90 tutors throughout the current school year to the Heart Tutoring program, along with many other companies who encourage their employees to join as tutors.

56 percent of economically disadvantaged students in [Charlotte-Mecklenburg Schools](#) (CMS) performed below grade level in math on 2018 North Carolina End-of-Grade Tests. In response, Heart Math Tutoring recruits, trains, and supports volunteers as tutors in high-poverty CMS elementary schools. Over 1,050 community members, including many HeartThrob attendees, spend one hour each week delivering Heart Tutoring’s research-based, structured curriculum. Training and ongoing support is provided during tutoring, as well. Additional volunteers are needed this semester and can sign up at [hearttutoring.org](#).

Thanks to partners like Global Endowment Management, TIAA, and others, Heart Tutoring has grown from serving 105 students across two schools to over 1,000 students across [22 school sites](#) in just six years. Since the beginning of the program, 98 percent of over 2,400 students have met program growth goals in math, growing in two or more building block concept areas. Throughout the 2017/18 school year, 89 percent of teachers observed an increase in student confidence and enthusiasm toward math as a result of Heart Tutoring, and 62 percent reported students are more confident in subjects other than math.

To see pictures from the event, click [here](#).

**Heart Math Tutoring**

Heart Math Tutoring is a Charlotte-based nonprofit with a mission to ensure that all elementary students develop the strong foundation in math and enthusiasm for academics needed for long-term success, by helping schools use volunteers as tutors. Community members commit one hour per week to deliver an effective, hands-on curriculum through one-on-one tutoring sessions during the school day in high-poverty elementary schools. For more information, visit [hearttutoring.org](http://hearttutoring.org).

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